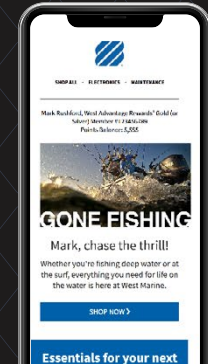
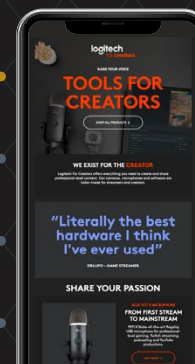
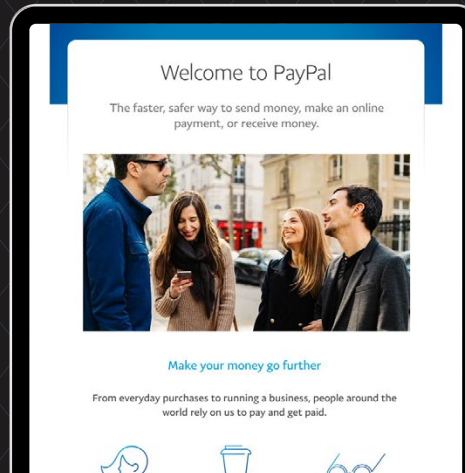
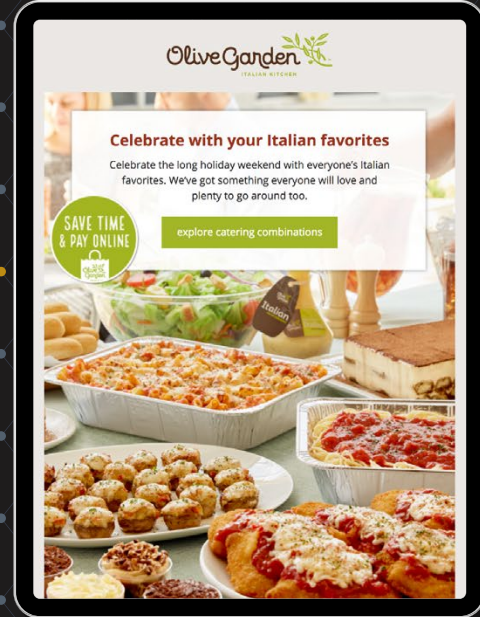
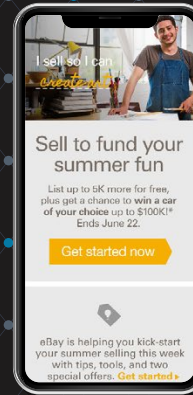
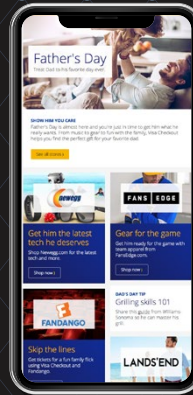
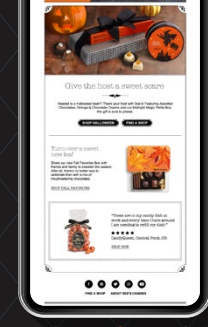
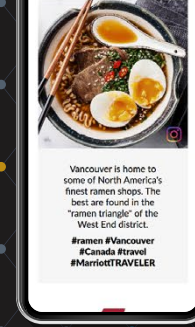
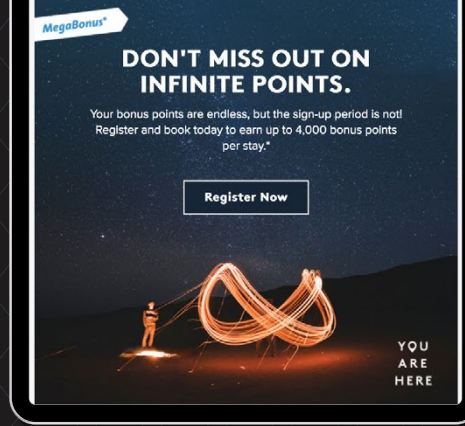


2023 Trends

in Email Design

data
axle



The Three C's of Email Design

Creative + Content + Coding

Those are the “big three” areas to focus on when it comes to great email marketing design.

If your **CREATIVE** is fresh, simple and to the point...

while your **CODING** is responsive and readable with images-off...

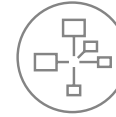
and you fill it with value-added **CONTENT**...

you're best in class and probably see high opens, clicks and conversion.
We hope these pages inspire your next campaign.



Kevin Limongelli

Kevin Limongelli
Executive Creative Director, The Axle Agency



Dynamic Content Display
Changes based on user data, such as time remaining or location.



Template System
Unified header/footer with stacked sections that can be added, removed or reordered.



100% Readable with Images Off
All text is displayed and readable, whether or not images are loaded.



Web Fonts
An email that uses non-web-standard typography.



Responsive Design
A layout that utilizes CSS3 @media properties to alter its layout for PC or mobile.



Map Module
Map that pinpoints your location and nearest store, via IP address.



Bulletproof Buttons

A button that can be read and clicked, even with images turned off.



Catch-All Bottom Navigation

Helps get clicks to other category levels with a series of links at the bottom of the message.



Custom Mail to Link

A link that displays dynamic content within a mailto link.



Social Share

Social sharing icons connected to Main CTAs. Shares a portion of the email, not the whole message.



Poll

An interactive poll that shows results on a custom landing page.



Mobile Click-to-Call

Allows smartphone users to click-to-call.



Mobile Scalable Hybrid Layout

One layout for big and small screens alike. 100% readable and functional, with no need to zoom or pinch.



Status Bar

Visual cue to display user progress or time remaining within a service period.



Multi-Message Campaign

Multiple messages regarding the same topic with a series designation.



Click-to-Launch App

A call-to-action that launches a smartphone app or desktop application.



Mega Merge

Relevant user information is pulled in with an attention-grabbing graphical treatment.



Next Generation Registration

Mobile optimized form fields with transitions and on-screen validation.



Video

A pseudo video player, which clicks through to an autoplay video landing page.



Landing Page

An optimized web experience created in conjunction with the email to increase conversion.



Animated GIFs

A pixel-based image that moves.



Sticky Content

A light, recurring section, meant to engage readers (photo of the week, jargon watch, comics, trivia, etc).



Social Excerpts

Social content (like tweets, photos or comments) that are pulled right into the message.



Direct Mail

Traditional printed postal marketing.

Spartan

Template system

Fans love Spartan – the athletic endurance race company that is changing people’s lives! Now their email gets a tune-up as well. Hosted fonts over expansive background images embodies the ‘can-do’ spirit that Spartan is known for. Loads of sticky content about recipes and workouts adds value and keeps racers opening and engaged.



Template System



Responsive Design



Bulletproof Buttons



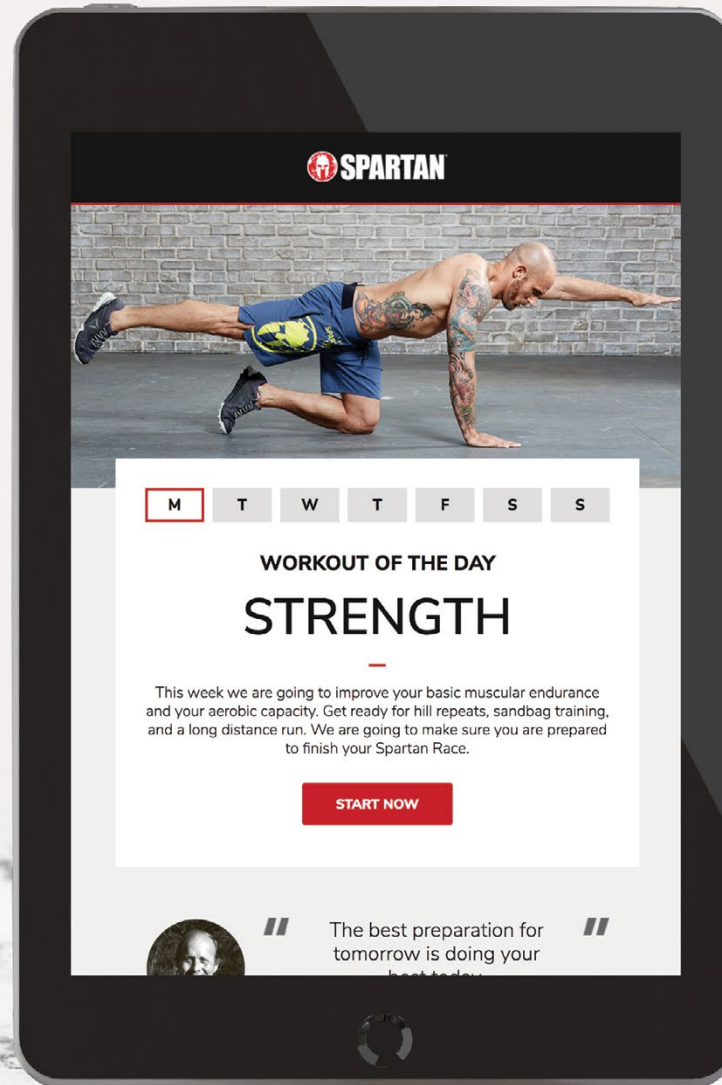
Web Fonts



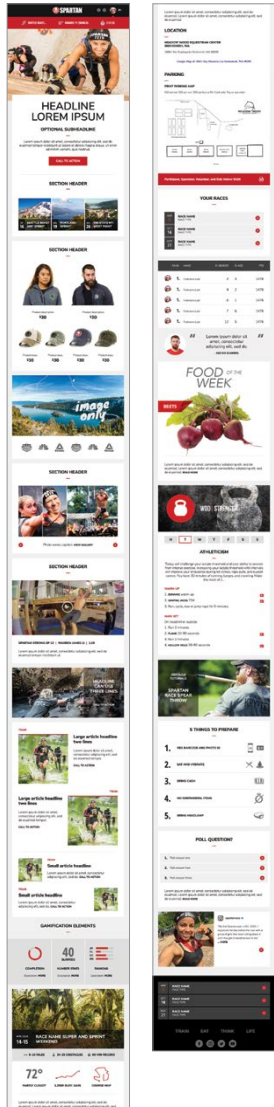
Video



Sticky Content



Template system



Pre-race infographics

72°

PARTLY CLOUDY

1,250R ELEV. GAIN

COURSE MAP

72° PARTLY CLOUDY 1,250R ELEV. GAIN COURSE MAP

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

LOCATION

MEADOW WOOD EQUESTRIAN CENTER SNOHOMISH, WA
18601 Sky Meadows Ln Snohomish, WA 98290

[Google Map of 18601 Sky Meadows Ln Snohomish, WA 98290](#)

PARKING

PRINT PARKING MAP
\$10 per car, \$20 per van, \$50 per bus or RV. Cash only. Pay as you enter.

MEADOW WOOD EQUESTRIAN CENTER

Participant, Spectator, Volunteer, and Kids Waiver SIGN

Dynamic player stats

YOUR RACES

APR 3	RACE NAME RACE TYPE	3
OCT 14	RACE NAME RACE TYPE	3
NOV 21	RACE NAME RACE TYPE	3

RANK	NAME	IN GENDER	IN AGE	PTS
1.	Firstname Last	2	3	1476
1.	Firstname Last	4	2	1476
1.	Firstname Last	6	1	1476
1.	Firstname Last	7	6	1476
1.	Firstname Last	12	5	1476

“ Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod. ”

- SED DO EIUSMOD.

Sticky Content

FOOD OF THE WEEK

BEETS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod. [READ MORE](#)

FOOD OF THE WEEK

EVERYDAY AVOCADO

MON

Green and Lean Smoothie

[GET RECIPE](#)

TUES

Avocado Smoothie

[GET RECIPE](#)

WED

Spartan Guacamole

[GET RECIPE](#)

THURS

Avocado Egg Salad

[GET RECIPE](#)

FRI

Curried Avocados & Banana Wrap

[GET RECIPE](#)

SAT

Avocado Dressing

[GET RECIPE](#)

SHOPPING LIST

PRODUCE	PANTRY	FRIDGE
AVOCADO	CASHEWS	COCONUT MILK
BANANA	CHIA SEEDS	EGGS

Marriott Rewards

Template system

Marriott Rewards modernized their brand featuring a new campaign slogan, "You Are Here". This template overhaul represents the best of modern email design: HTML headlines floating over background images, mobile image swaps, CSS drop shadows, CTA hovers, and custom fonts.



Responsive Design



Mega Merge



Bulletproof Buttons



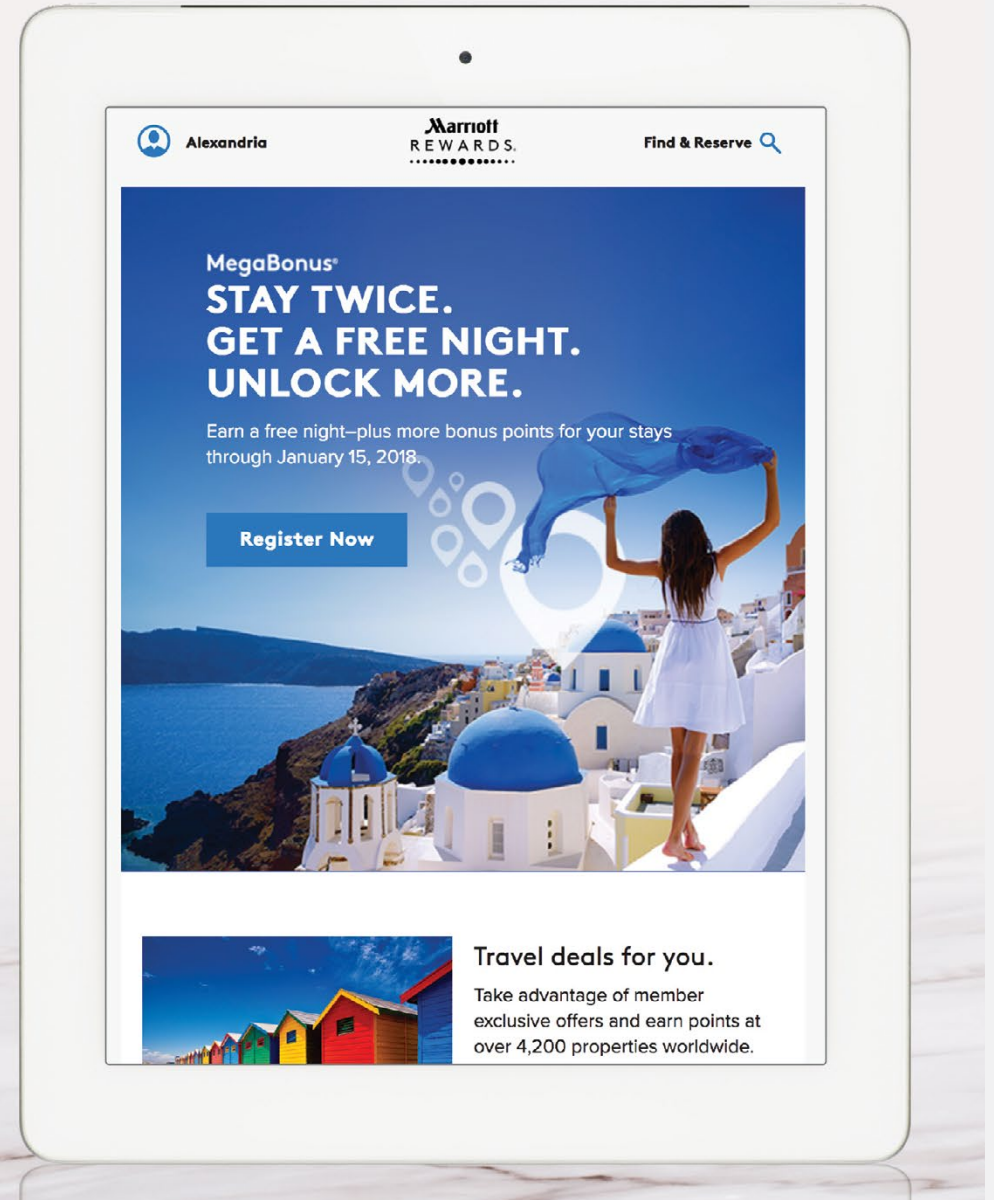
Web Fonts



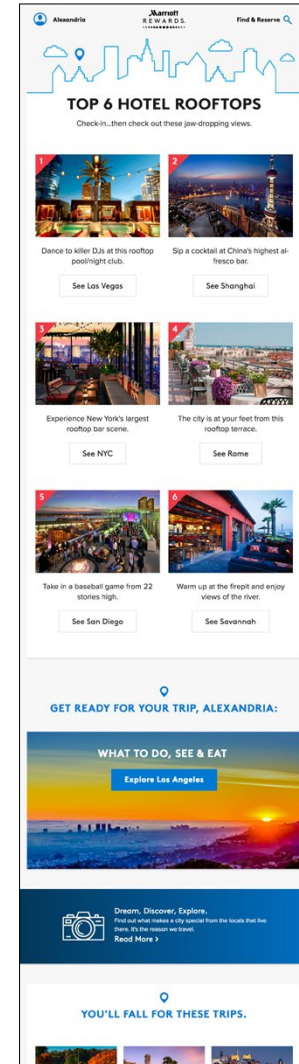
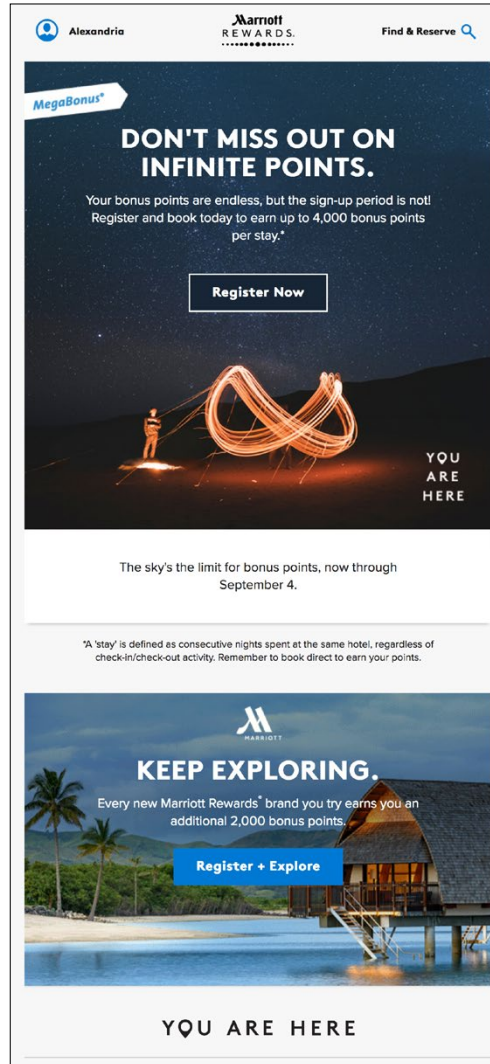
Video



100% Readable with Images Off



Template system



Olive Garden

Template system

The Olive Garden email template was redesigned to elevate and showcase their delicious food. Ample whitespace and a clean, minimal layout allows the yummy food imagery to pop. Combine that with regular, reoccurring sticky content and modern tech features such as add-to-wallet and you have one tasty email program.



Template System



Responsive Design



100% Readable with Images Off



Web Fonts



Map Module



Sticky Content



Long-scroller promotion

Olive Garden

**-IT'S NATIONAL-
Meatball Day!**

SCROLL DOWN TO SEE YOUR OFFER

FREE MEATBALLS*
- with any entrée -

Celebrate your love for meatballs with a free order of meatballs on March 19th.

get your free meatballs

Free Order of Meatballs

ask us online

RESTRICTIONS: valid 3/19/17
NYC - Arrive at the Americas
New York, NY 10013
Not your Olive Garden? update

Locations Menu Order Online

May Your Life be as Full as Your Plate™

Subscribe Refer a Friend Contact Us View Wiki

© 2017 Olive Garden. All rights reserved. | 1-800-451-9299 | 1000 Olive Garden Blvd., Orlando, FL 32837
Privacy Policy California Privacy Rights Terms & Conditions

Newsletter

Olive Garden

Meet the Mediterranean
COME DISCOVER ITALY'S MEDITERRANEAN COAST IN THIS 4 PART SERIES

WHERE CRISTAL FLAVORS AND SIMPLE, WHOLESGME INGREDIENTS
INSPIRE OUR NEW TASTES OF THE MEDITERRANEAN DISHES.

5.90
CALORIES

Chicken Margherita

Enjoy fresh flavors of basil, lemon and olive oil in our Chicken Margherita—grilled chicken topped with fresh tomatoes, mozzarella, basil pesto and a lemon garlic sauce.

discover more dishes

DID YOU KNOW?

THE INSPIRATION FOR THIS IDEA IS **mozzarella**—A TRADITIONAL ITALIAN FLAVOR COMBINATION OF BASIL, TOMATOES AND MOZZARELLA.

more fresh flavors

inspired INGREDIENTS

Olive oil is a key ingredient in our pesto and helps create the flavor along with basil, garlic, and parmesan cheese.

more ingredients

prime PAIRING

Our Seven Suns Chardonnay comes from the sunshine-filled hills of Sicily, where the orange blossoms and ocean air influence the flavors.

explore wines

21 and over. Please drink responsibly.

YOUR OLIVE GARDEN
NYC - Times Square
2 Times Square,
New York, NY 10036

Not your Olive Garden? update

Locations Menu Order Online

May Your Life be as Full as Your Plate™

Subscribe Refer a Friend Contact Us View Wiki

© 2017 Olive Garden. All rights reserved. | 1-800-451-9299 | 1000 Olive Garden Blvd., Orlando, FL 32837
Privacy Policy California Privacy Rights Terms & Conditions

Olive Garden

Meet the Mediterranean
COME DISCOVER ITALY'S MEDITERRANEAN COAST IN THIS 4 PART SERIES

WHERE CRISTAL FLAVORS AND SIMPLE, WHOLESGME INGREDIENTS
INSPIRE OUR NEW TASTES OF THE MEDITERRANEAN DISHES.

5.90
CALORIES

Chicken Margherita

Enjoy fresh flavors of basil, lemon and olive oil in our Chicken Margherita—grilled chicken topped with fresh tomatoes, mozzarella, basil pesto and a lemon garlic sauce.

discover more dishes

DID YOU KNOW?

THE INSPIRATION FOR THIS IDEA IS **mozzarella**—A TRADITIONAL ITALIAN FLAVOR COMBINATION OF BASIL, TOMATOES AND MOZZARELLA.

more fresh flavors

inspired INGREDIENTS

Olive oil is a key ingredient in our pesto and helps create the flavor along with basil, garlic, and parmesan cheese.

more ingredients

prime PAIRING

Our Seven Suns Chardonnay comes from the sunshine-filled hills of Sicily, where the orange blossoms and ocean air influence the flavors.

explore wines

21 and over. Please drink responsibly.

YOUR OLIVE GARDEN
NYC - Times Square
2 Times Square,
New York, NY 10036

Not your Olive Garden? update

Locations Menu Order Online

May Your Life be as Full as Your Plate™

Subscribe Refer a Friend Contact Us View Wiki

© 2017 Olive Garden. All rights reserved. | 1-800-451-9299 | 1000 Olive Garden Blvd., Orlando, FL 32837
Privacy Policy California Privacy Rights Terms & Conditions

Olive Garden
ITALIAN KITCHEN

Celebrate with your Italian favorites

Celebrate the long holiday weekend with everyone's Italian favorites. We've got something everyone will love and plenty to go around too.

SAVE TIME & PAY ONLINE

explore catering combinations

We bring the food. You bring the family.

With Catering Delivery*, make your weekend get-together even easier. Simply

YOUR OLIVE GARDEN
NYC - Times Square
2 Times Square,
New York, NY 10036

Not your Olive Garden? update

Dynamic map module displays nearest store

Marriott Traveler

Template system

The world's largest hotel company regularly publishes fascinating travel articles and this master template system was designed to read like an editorial travel magazine. Full of useful and interesting content, this travel newsletter enjoys strong open and engagement from its readers.



Template System



Responsive Design



Bulletproof Buttons



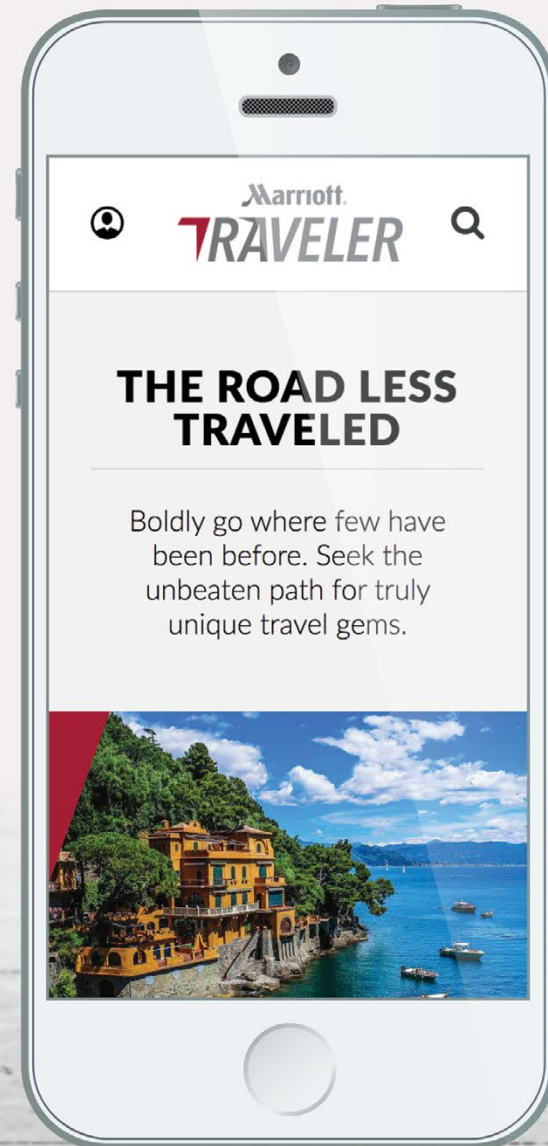
Web Fonts



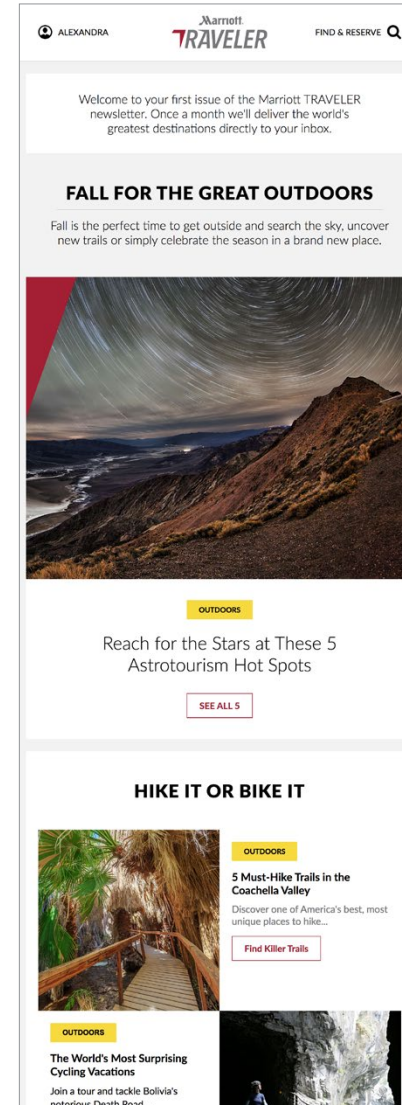
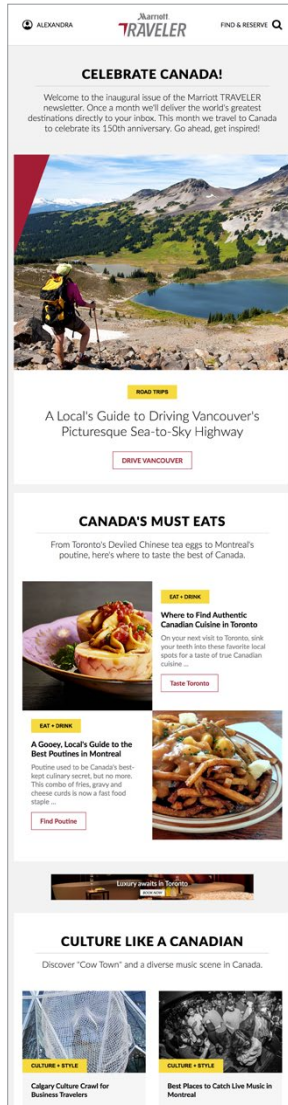
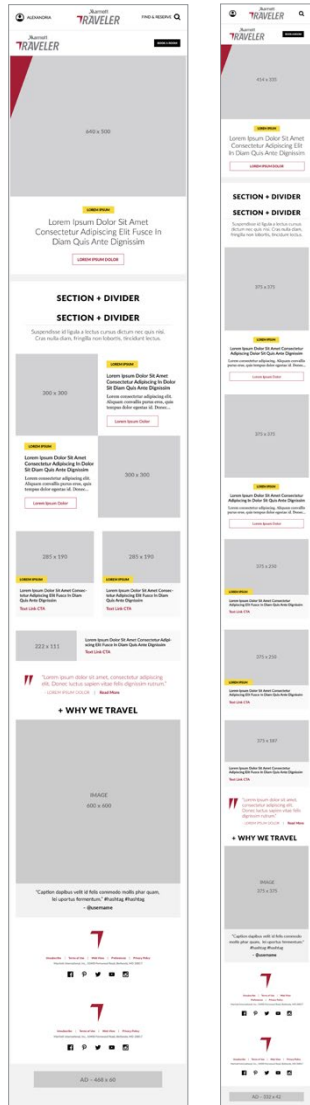
Sticky Content



100% Readable with Images Off



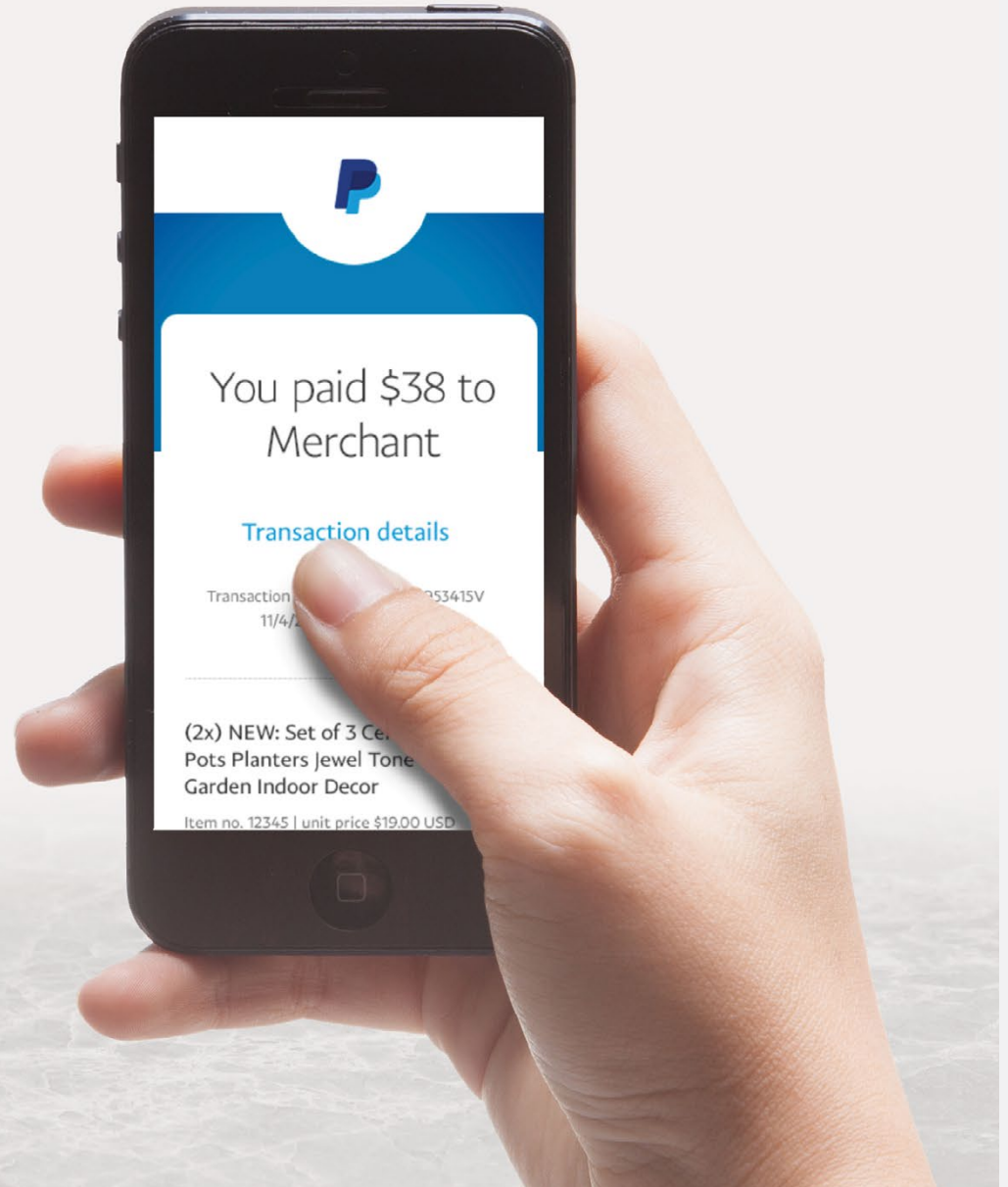
Template system



PayPal

Transactional system

PayPal's hugely successful rebrand is on display in this cutting-edge transaction template system. Driving millions of transactions per day, this email workhorse notifies users of all transactions in a clean, simple interface.



Template System



Responsive Design



Bulletproof Buttons



Web Fonts



100% Readable with Images Off

Template system

You paid \$38 to Merchant

Transaction ID: 20173704N025341V TUN/2016 18:03:27 PST

DUJ NEW: Set of 3 Ceramic Flower Pots Planters Jewel Tone Trio Garden Indoor Decor \$38.00 USD
Item no. 32345 Limit price \$30.00 USD

Second item name \$22.00 USD
Item no. 1234

Subtotal	\$60.00 USD
Tax	\$3.00 USD
Shipping	\$0.00 USD
Total	\$63.00 USD

Payment method VISA • 1234

Ship to
Fictional Customer
123 Fake Street
Address example line
City ST 38647
USA

Buyer instructions
Instructions may vary. Have items shipped could be quite long.

Vendor
Vendor name
business@paypal.com
(415) 224-2345

Seller instructions
Instructions may vary. Have items shipped could be quite long.
Call us for more info.

Note from merchant
Note may vary. Have items shipped could be quite long.

Receipt number (device ID) 1234-1234-1234

Scan this receipt to see your receipt contact information on PayPal mobile app.

Thanks for using PayPal
[Activate your account now](#)

Activate your PayPal account in just a few seconds so every checkout is a snap!

Thanks for using PayPal
[Activate your account now](#)

Activate your PayPal account in just a few seconds so every checkout is a snap!

Test with 3 apps

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque.

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque. [Learn more >](#)

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque. [Learn more >](#)

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque. [Learn more >](#)

Bulletin section header

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque.

- Set up peripherals under settings like status error ok, vulgatum accusantium doloremque.
- Set up peripherals under settings like status error ok, vulgatum accusantium doloremque.

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque. [Learn more >](#)

Set up peripherals under settings like status error ok, vulgatum accusantium doloremque. [Learn more >](#)

Use our online tools to check your balance, track your purchases, and send money to a friend on the go.

Marketing message

Marketing message text over image
Buy now

Send payment details

Transaction ID: 20173704N025341V TUN/2016 18:03:27 PST

Money sent \$20.00 USD
Item no. 12345
Bank of America

Fee \$1.50

Total **\$21.50**
Payee will receive €76.00 EUR

Conversion rate 1 USD = 1.000000 EUR

Please note that it may take a while for this payment to appear in the Recents Activity list on your Account Overview.

[Go for more](#)

Need to cancel?
You can cancel your payment within 30 minutes as long as the recipient hasn't received the payment. For full details see the transaction details and select [Cancel](#) or call Customer Service at 800-271-7832.

About disputes
You can open your dispute within 30 minutes as long as the recipient hasn't received the payment. For full details see the transaction details and select [Cancel](#) or call Customer Service at 800-271-7832.

Amount will be credited to your account on or before this date. Note: The payment amount and agreed total amount in this flow if the recipient claims to have been wrong may vary.

Summary of invoice

Item no. 123456789 TUN/2016 18:03:27 PST

Goods and/or services \$20.00 USD
Item no. 1234

Goods and/or services \$8.00 USD
Item no. 1234

Total **\$28.00 USD**

Device VISA • 1234

Completed transaction details

Transaction ID: 20173704N025341V TUN/2016 18:03:27 PST

Merchant name \$20.00 USD
Item no. 1234

Payment method VISA • 1234

Contact | Email | Security | Apps

PayPal is committed to preventing fraudulent emails. Emails from PayPal will always contain your full name. Learn to identify phishing.

These high-risk items are at an elevated risk of being stolen. PayPal will always require a signature for these items. Please ensure you have a signature for these items. Please ensure you have a signature for these items. Please ensure you have a signature for these items.

Copyright © 2016-2016 PayPal. All rights reserved.

PayPal.com/termsandconditions

Hello, Jane Harkimer

QUESTIONS? Please go to the PayPal website and click [Help](#).

Welcome to PayPal

The faster, safer way to send money, make an online payment, or receive money.

Make your money go further

From everyday purchases to running a business, people around the world rely on us to pay and get paid.

Sign up free with your email, name, address, and number. [Learn more >](#)

Securely link your favorite banks, debit cards, and credit. [Learn more >](#)

Use your PayPal login to skip entering your bank and card info. [Learn more >](#)

Hello, Jane Harkimer

QUESTIONS? Please go to the PayPal website and click [Help](#).

You paid \$63 to Hank's Garden Supply

Transaction ID: 20173704N025341V TUN/2016 18:03:27 PST

DUJ NEW: Set of 3 Ceramic Flower Pots Planters Jewel Tone Trio Garden Indoor Decor \$38.00 USD
Item no. 32345 Limit price \$30.00 USD

Garden Weasel \$22.00 USD
Item no. 1234

Subtotal	\$60.00 USD
Tax	\$3.00 USD
Shipping	\$0.00 USD
Total	\$63.00 USD

Payment method VISA • 1234

Welcome email

Hello, Charlie Bosworth

Welcome to PayPal

The faster, safer way to send money, make an online payment, or receive money.

Make your money go further

From everyday purchases to running a business, people around the world rely on us to pay and get paid.

Sign up free with your email, name, address, and number. [Sign up now >](#)

Securely link your favorite banks, debit cards, and credit. [Learn more >](#)

Use your PayPal login to skip your bank and card info. [Learn more >](#)

[Contact](#) | [Fees](#) | [Security](#) | [Apps](#)

PayPal is committed to preventing fraudulent emails. Emails from PayPal will always contain your full name. Learn to identify phishing.

*Foster legal copy At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis.

Copyright © 1999-2016 PayPal. All rights reserved.

PayPal PPC (item number)

Choice Hotels

Template system

A great example of a modern email layout that uses bold colors and energetic photography, plus unique touches such as mouse-over effects on buttons and web-fonts. For even more engagement, a dynamic user-activity bar appears as the second module in all monthly newsletters.



Responsive Design



Mega Merge



Bulletproof Buttons



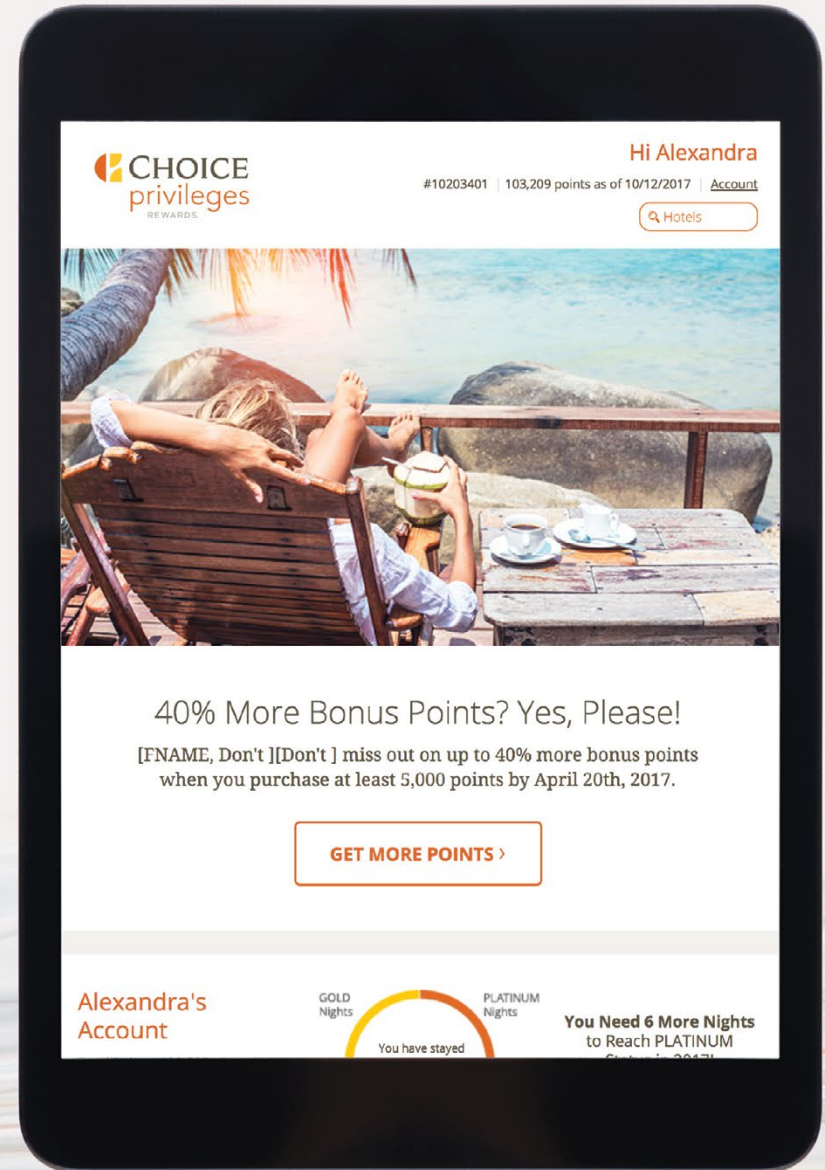
Web Fonts

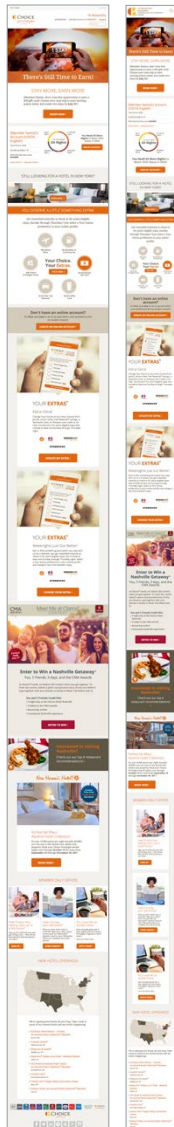


Catch-all Bottom Navigation



100% Readable with Images Off





British-DN | 10/12/2017

CHOICE privileges
100% REWARDS

Hi Alexandra
#10203401 | 103,209 points as of 10/12/2017 | Account

WHERE WOULD YOUR DREAM VACATION TAKE YOU?

PARIS

DISCOVER MORE DESTINATIONS >

Travel Top6™

The week you've been waiting for is finally here!

CHOICE privileges
100% REWARDS

Hi Alexandra
#10203401 | 103,209 points as of 10/12/2017 | Account

MADNESS DEAL #1 30% OFF POINTS	MADNESS DEAL #2 ???	MADNESS DEAL #3 ???
-----------------------------------	------------------------	------------------------

Members Only Madness
DEAL #1

30% OFF
POINTS

BUY POINTS

Interactive carousel

We can't wait to see you!

CAMBRIA hotels & suites
where everybody is somebody™

Hi Alexandra
Choice Privileges #10203401 | 103,209 points as of 10/12/2017 | Account

Discover Cambria® hotels & suites

Visit the Social Circle™ Bistro

Where Everybody is Somebody®
Whether you travel for business or pleasure, plan your next stay at Cambria® hotels & suites where you're always a VIP.

FIND A HOTEL >

Find a Cambria® hotel near you

[Member Name]'s GOLD Nights PLATINUM Nights
You Need XX More

Where Everybody is Somebody®

Whether you travel for business or pleasure, plan your next stay at Cambria® hotels & suites where you're always a VIP.

FIND A HOTEL >

Find a Cambria® hotel near you

[Member Name]'s Account
GOLD Nights
You Need XX More Nights to Reach XXXX Status in Choice

Save 15% - Free Breakfast
At our newest property, [Location], [City], [State].
Book by June 30, 2017 and get 15% off your room rate. Offer valid for 2 nights. See site for details.

BOOK NOW >

Cambria® hotels & suites

Full Service Dining & Bar
Join us for our complimentary "Bistro Bar" with a glass of beer or cocktail.

Location, Location, Location
With stays of 3+ nights, you'll receive 30% off the room rate.

Free WiFi
Even when you're not in the room, our complimentary WiFi keeps you connected.

The Little Things
From gourmet coffee to bath amenities, plus a welcome gift that will make you smile.

The Hershey Company

Template system

This nimble template system was tailor-made to streamline and visually unify Hershey's Chocolate World email program. Along with standard product modules, this system includes a wide variety of content containers. This allows for a seamless integration of engaging content and sales messaging.



Template System



Responsive Design



Video



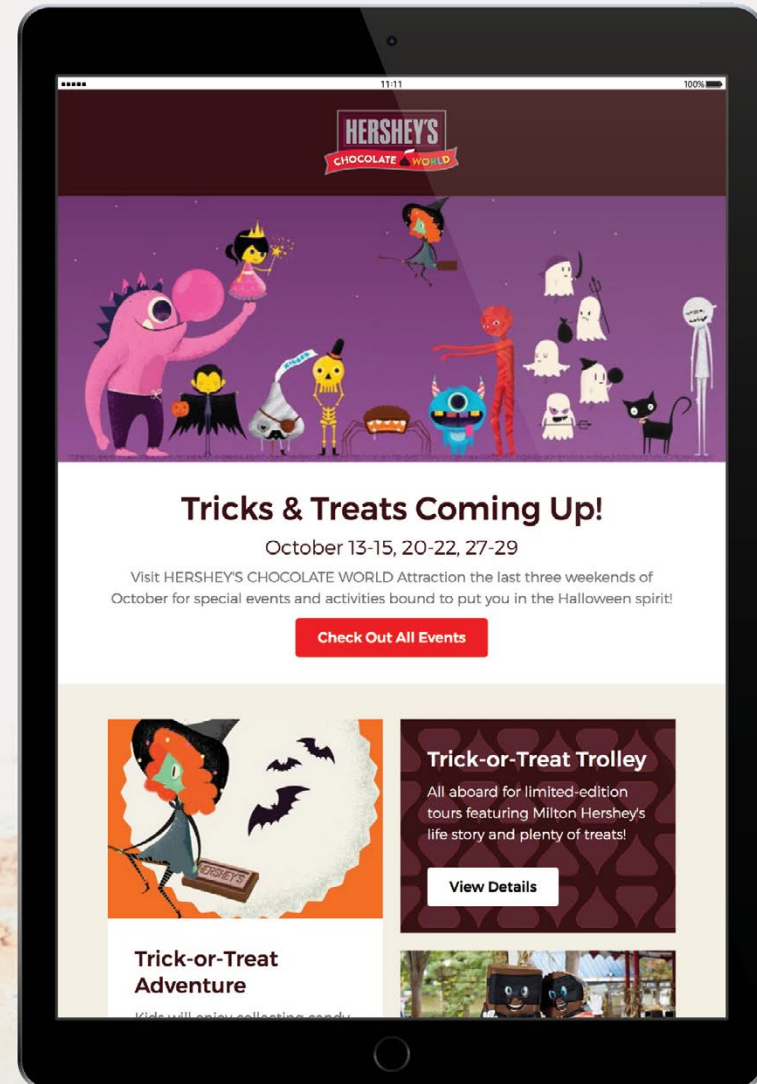
Sticky Content



Bulletproof Buttons



100% Readable with images off



HERSHEY'S CHOCOLATE WORLD

Tricks & Treats Coming Up!
October 13-15, 20-22, 27-29
Visit HERSHEY'S CHOCOLATE WORLD Adventure the last three weekends of October for special events and activities bound to put you in the Halloween spirit!
[Check Out All Events](#)

Trick-or-Treat Adventure
Kids will enjoy collecting candy as four spooky stories that continue into Hersheypark.
[Learn More](#)

Full Moon Fridays
Dress up for dancing with the Hershey's Characters and much more! Book for fun entertainment!
[View Details](#)

Trick-or-Treat Trolley
All aboard for limited edition tours featuring Hershey's life story and plenty of treats!
[View Details](#)

Hersheypark in the Dark
One price admission includes rides all 13 costumed spook show Characters of the Night at Zookmerica.
[Learn More](#)

Flavors of Fall. We've spiced up our menu!
Your favorite autumn ingredients have inspired new dishes: the slow-cooked brisket, pumpkin cheesecake, a caramel apple milkshake and more!
[Take a Snack Peek](#)


Events
Tickets
Locations
Shop

[f](#) [t](#) [v](#) [i](#)

This email was sent by Hershey's Chocolate World, 100 Chocolate World Way, Hershey, PA 17033. If you would like to update your email preferences, please click here.

[View Online](#) | [Unsubscribe](#)

HERSHEY'S CHOCOLATE WORLD



The Sweetest Home
Our 9th Annual Hershey's Holiday Chocolate House
The 9-foot tall house made entirely of Hershey's Confectionery Products is now complete! Come see this awe-inspiring, intricate model for yourself and pose for a picture in front with Santa!

[Watch How It Came to Life](#)

New MERRY KISSMAS App
Check out animated KISSES packaging, an interactive KISSES bell choir and a festive face filter!
[Download the App](#)

HERSHEY'S Struck Gold!
The new HERSHEY'S GOLD Bar hits stores nationwide December 1, but HERSHEY'S CHOCOLATE WORLD has provided guests with their first taste by offering it in November!
[Taste the Gold](#)

Our Next Chocolate Sculpture!
Who will be the life-sized work of art for Chocolate-Covered February this year - Kiss, Reese, or Milton Hershey? Vote through tomorrow, December 1.
[Choose Your Favorite](#)

Events Tickets Locations Shop

[f](#) [t](#) [v](#) [i](#)

This email was sent by Hershey's Chocolate World, 100 Chocolate World Way, Hershey, PA 17033. If you would like to update your email preferences, please click here.

[View Online](#) | [Unsubscribe](#)

HERSHEY'S CHOCOLATE WORLD

The Sweetest Home
Our 9th Annual Hershey's Holiday Chocolate House
The 9-foot tall house made entirely of Hershey's Confectionery Products is now complete! Come see this awe-inspiring, intricate model for yourself and pose for a picture in front with Santa!
[Watch How It Came to Life](#)

New MERRY KISSMAS App
Check out animated KISSES packaging, an interactive KISSES bell choir and a festive face filter!
[Download the App](#)

HERSHEY'S Struck Gold!
The new HERSHEY'S GOLD Bar hits stores nationwide December 1, but HERSHEY'S CHOCOLATE WORLD has provided guests with their first taste by offering it in November!
[Taste the Gold](#)

Our Next Chocolate Sculpture!
Who will be the life-sized work of art for Chocolate-Covered February this year - Kiss, Reese, or Milton Hershey? Vote through tomorrow, December 1.
[Choose Your Favorite](#)


Events
Tickets
Locations
Shop

[f](#) [t](#) [v](#) [i](#)

This email was sent by Hershey's Chocolate World, 100 Chocolate World Way, Hershey, PA 17033. If you would like to update your email preferences, please click here.

[View Online](#) | [Unsubscribe](#)

HERSHEY'S CHOCOLATE WORLD



Sweet Festive Fun has Arrived!
Our merry family events begin November 10
Ready to get into the holiday spirit? At HERSHEY'S CHOCOLATE WORLD Attraction, we're kicking off the season beginning this weekend with activities for all ages to enjoy!
[Check Out All Events](#)

Holiday Trolley Rides
All aboard for carols, jingling, and chocolate on the Holly Jolly or Sweet Lights Trolley!
[Preview Your Choices](#)

HERSHEY'S Holiday Chocolate House
Our 9-foot tall Hershey's confectionery creation is the sweetest home in town!
[Come See for Yourself](#)

Photos with Santa
Bring your family to pose for a new holiday tradition in front of the HERSHEY'S Holiday Chocolate House. Select dates and times, starting November 10.
[View Details](#)

Hersheypark Christmas Candylane
Enjoy 50+ holiday rides and more than 4 million lights in celebration of the season.
[View Dates & Buy Tickets](#)

Breakfast with Santa
Join Mr. & Mrs. Claus for a Hershey inspired buffet, photos, ornament, cookie decorating, craft and more!
[View Details & Buy Tickets](#)

Events Tickets Locations Shop

[f](#) [t](#) [v](#) [i](#)

This email was sent by Hershey's Chocolate World, 100 Chocolate World Way, Hershey, PA 17033. If you would like to update your email preferences, please click here.

[View Online](#) | [Unsubscribe](#)

HERSHEY'S CHOCOLATE WORLD

Sweet Festive Fun has Arrived!
Our merry family events begin November 10
Ready to get into the holiday spirit? At HERSHEY'S CHOCOLATE WORLD Attraction, we're kicking off the season beginning this weekend with activities for all ages to enjoy!
[Check Out All Events](#)

HERSHEY'S Holiday Chocolate House
Our 9-foot tall Hershey's confectionery creation is the sweetest home in town!
[Come See for Yourself](#)

Photos with Santa
Bring your family to pose for a new holiday tradition in front of the HERSHEY'S Holiday Chocolate House. Select dates and times, starting November 10.
[View Details](#)

Holiday Trolley Rides
All aboard for carols, jingling, and chocolate on the Holly Jolly or Sweet Lights Trolley!
[Preview Your Choices](#)

Hersheypark Christmas Candylane
Enjoy 50+ holiday rides and more than 4 million lights in celebration of the season.
[View Dates & Buy Tickets](#)

Breakfast with Santa
Join Mr. & Mrs. Claus for a Hershey inspired buffet, photos, ornament, cookie decorating, craft and more!
[View Details & Buy Tickets](#)

Events
Tickets
Locations
Shop

[f](#) [t](#) [v](#) [i](#)

This email was sent by Hershey's Chocolate World, 100 Chocolate World Way, Hershey, PA 17033. If you would like to update your email preferences, please click here.

[View Online](#) | [Unsubscribe](#)

Bed Bath & Beyond

Template system

This leading retailer of all things home decor needed to elevate their email. Pushing beyond price and promotion, the new template strives to be like inspiring interiors – bright, fresh and clean.



Template System



Responsive Design



Dynamic Content Display



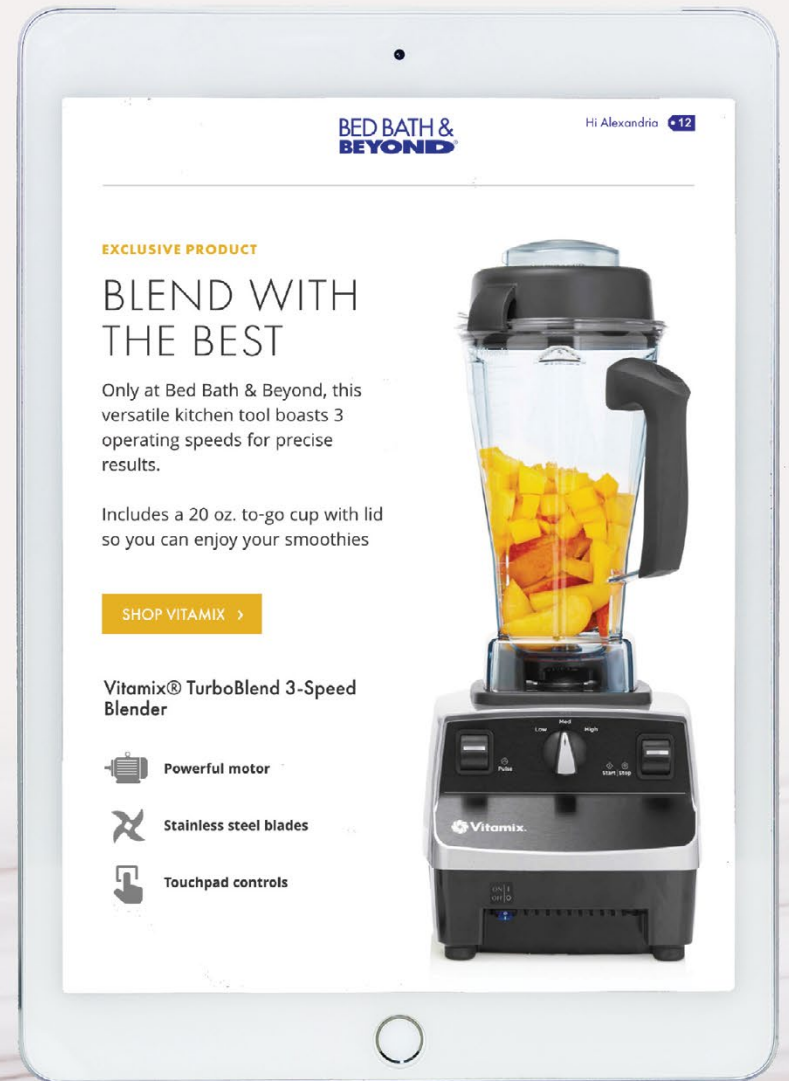
Web Fonts



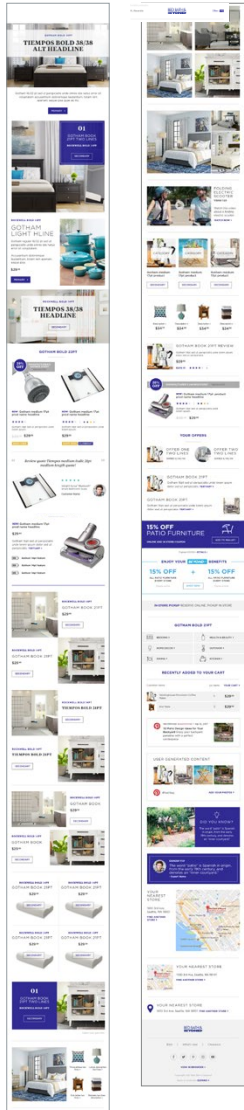
Social Share



100% Readable with Images Off



Template system



Invitable preheader
BE BATH & BEYOND
H Alexander

TOWELS, TOYS AND SUN, OH MY
BEACH SEASON IS HERE
 The sun is back, and so are the savings. Gear up with beach towels, toys & floats, beach chairs & umbrellas, pool accessories and more.

SHOP OUTDOOR >

HOTTEST SELLERS

Insulated Beach Tote with Wet Suit Pouch in Chevron
 From sunglasses to flip flops to your summer reading book, this Insulated Beach Tote is the perfect tote to bring to the beach.
 \$24.99 FREE SHIPPING

Water-Resistant Speaker Bag
 The Water-Resistant Speaker Bag protects your device from sand, water and odors.
 \$13.99

Mission EnduroCool™ Instant Cooling Performance Cap in Navy
 Made from material that wicks away sweat while regulating the evaporation of moisture, this Performance Hat from EnduroCool instantly cools when wet to 20 degrees below average body temperature.
 \$19.99

DID YOU KNOW?
 Brazil's Praia do Cassino is the Longest Beach in the World, extending around 150 miles in length!

BE BATH & BEYOND

Invitable preheader
BE BATH & BEYOND
H Alexander

BEACH SEASON IS HERE
 Gear up for the season with everything you need to easily give your bathroom a fresh, new look.

HOTTEST SELLERS

Insulated Beach Tote with Wet Suit Pouch in Chevron
 From sunglasses to flip flops to your summer reading book, this Insulated Beach Tote is the perfect tote to bring to the beach.
 \$24.99 FREE SHIPPING

Water-Resistant Speaker Bag
 The Water-Resistant Speaker Bag protects your device from sand, water and odors.
 \$13.99

Mission EnduroCool™ Instant Cooling Performance Cap in Navy
 Made from material that wicks away sweat while regulating the evaporation of moisture, this Performance Hat from EnduroCool instantly cools when wet to 20 degrees below average body temperature.
 \$19.99

DID YOU KNOW?
 Brazil's Praia do Cassino is the Longest Beach in the World, extending around 150 miles in length!

BE BATH & BEYOND

Invitable preheader
BE BATH & BEYOND
H Alexander

THE WEEKEND BATHROOM MAKEOVER
 Find your decor style along with everything you need to easily give your bathroom a fresh, new look.

GET INSPIRED >

CREATE A TIMELESS LOOK
 Classic, sophisticated styles give your bathroom a traditional look that stands the test of time.

SHOP TRADITIONAL >

GO MODERN
 A simple color palette and minimalist design give your bathroom a sleek look.

SHOP CONTEMPORARY >

BE BATH & BEYOND

Invitable preheader
BE BATH & BEYOND
H Alexander

THE WEEKEND BATHROOM MAKEOVER
 Find your decor style along with everything you need to easily give your bathroom a fresh, new look.

CREATE A TIMELESS LOOK

GO MODERN

BRING THE BEACH TO YOU

ENJOY YOUR BEYOND BENEFITS

20% OFF + FREE

BE BATH & BEYOND

Community Coffee

Welcome emails

Community Coffee serves up this delicious welcome series campaign to new subscribers. This series of emails informs users and gathers more information about them that allows further customization of the emails they will receive.



Responsive Design



Mega Merge



Bulletproof Buttons



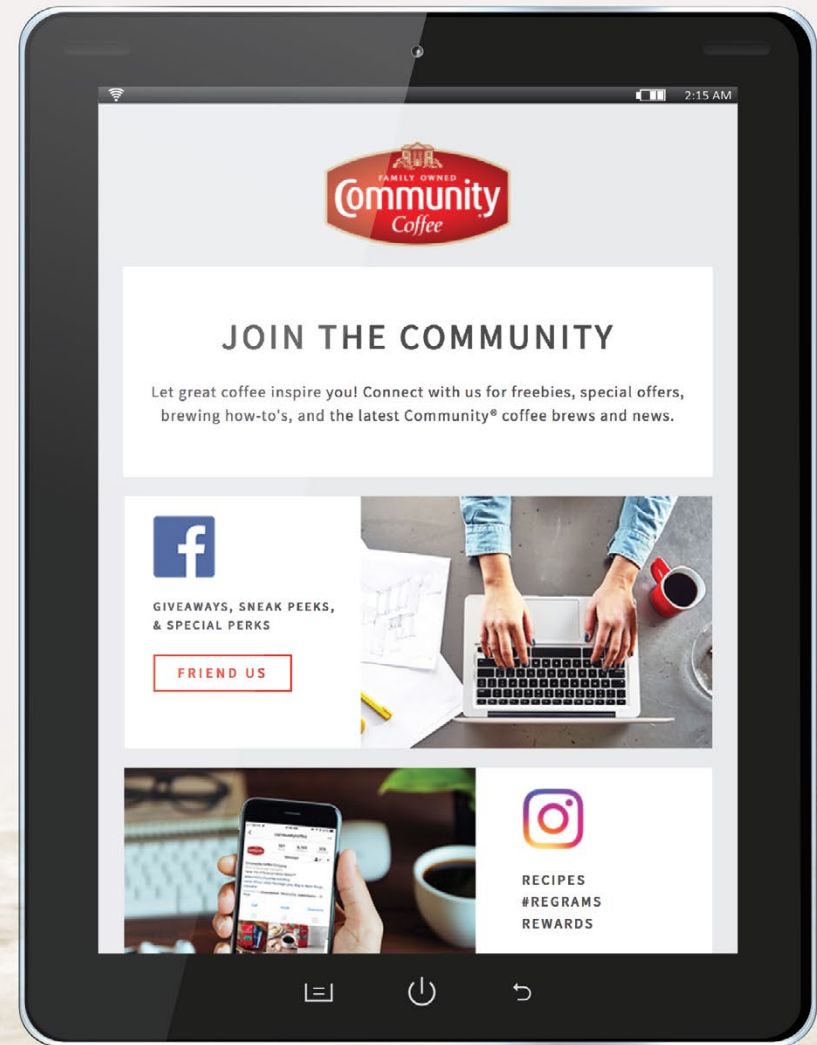
Web Fonts



Social Share



100% Readable with Images Off





JUST FOR YOU

A selection of brews and blends, based on everything we know about you.



12 OZ. SIGNATURE BLEND

[BUY NOW](#)



12 OZ. BREAKFAST BLEND

[BUY NOW](#)



12 OZ. HOUSE BLEND

[BUY NOW](#)



GROUND COFFEE

[BUY NOW](#)



SINGLE-SERVE

[BUY NOW](#)



PRIVATE RESERVE® BLENDS

[BUY NOW](#)



THE SECRET INGREDIENT

Our coffee buying expert spills the beans on making great-tasting coffee.

[SEE THE SECRET](#)



MOCHI MADNESS

Learn how to make these coffee-infused treats.

[SEE THE RECIPE](#)



THE GENUINE SOURCE

Head over to our blog for great recipes, crafty ideas, and brewing FAQs.

[SEE WHAT'S NEW](#)

IS THIS HOW YOU LIKE YOUR EMAILS?

Tell us how we can brew up your perfect Community Coffee correspondence.

[GET STARTED](#)

HERITAGE QUALITY GIVING BACK PRODUCTS



To view a web version of this message [click here](#). To be removed from our mailing list, [click here](#).

© 2018 COMMUNITY COFFEE COMPANY
Community Coffee Company 3322 Partidge Lane, Bldg. A Baton Rouge, LA 70809 800.884.5282



JOIN THE COMMUNITY

Let great coffee inspire you! Connect with us for freebies, special offers, brewing how-to's, and the latest Community® coffee brews and news.



GIVEAWAYS, SNEAK PEEKS,
& SPECIAL PERKS

[FRIEND US](#)



RECIPES
#REGRAMS
REWARDS

[FOLLOW US](#)



INSPIRATION FOR
BEST BREWS &
COFFEE BREAKS

[PIN US](#)



JOIN THE CONVERSATION
#MAKEITCOMMUNITY

[TWEET US](#)

HERITAGE QUALITY GIVING BACK PRODUCTS

KEEP UP ON SOCIAL:



To view a web version of this message [click here](#). To be removed from our mailing list, [click here](#).

© 2018 COMMUNITY COFFEE COMPANY
Community Coffee Company 3322 Partidge Lane, Bldg. A Baton Rouge, LA 70809 800.884.5282



JOIN THE COMMUNITY

Let great coffee inspire you! Connect with us for freebies, special offers, brewing how-to's, and the latest Community® coffee brews and news.



GIVEAWAYS, SNEAK PEEKS, & SPECIAL PERKS

[FRIEND US](#)



RECIPES
#REGRAMS
REWARDS

[FOLLOW US](#)



INSPIRATION FOR BEST BREWS & COFFEE BREAKS

[PIN US](#)



JOIN THE CONVERSATION
#MAKEITCOMMUNITY

[TWEET US](#)

HERITAGE QUALITY GIVING BACK PRODUCTS

KEEP UP ON SOCIAL:



To view a web version of this message [click here](#). To be removed from our mailing list, [click here](#).

© 2018 COMMUNITY COFFEE COMPANY
Community Coffee Company 3322 Partidge Lane, Bldg. A Baton Rouge, LA 70809 800.884.5282



LET'S BREW UP YOUR PERFECT BLEND.

First, how do you like your emails?

[TELL US ABOUT YOURSELF](#)



Community means
THE WORLD TO US.

We are dedicated to giving back to the people and organizations in the communities we serve.

[MAKE IT COMMUNITY](#)

HERITAGE QUALITY GIVING BACK PRODUCTS

KEEP UP ON SOCIAL:



To view a web version of this message [click here](#). To be removed from our mailing list, [click here](#).

© 2018 COMMUNITY COFFEE COMPANY
Community Coffee Company 3322 Partidge Lane, Bldg. A Baton Rouge, LA 70809 800.884.5282

West Marine

Activation campaign & direct mail

A successful campaign that utilizes targeted email and direct mail postcards to drive purchases from former customers who have gone quiet.



Responsive Design



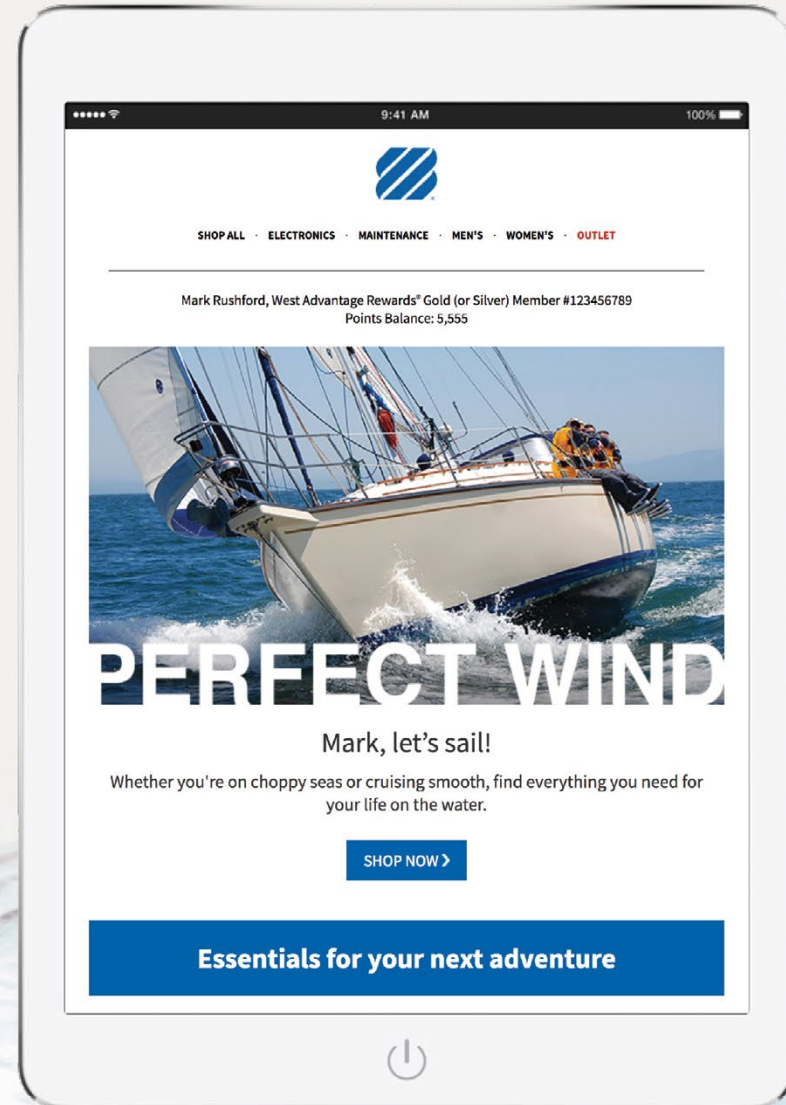
Dynamic Content Display




Multi-message Campaign



Direct Mail



MARK RUSHFORD, West Advantage Rewards® Gold (or Silver) Member #123456789 Points Balance: 3,555




GONE FISHING

Mark, chase the thrill!
Whether you're fishing deep water or at the surf, everything you need for life on the water is here at West Marine.

[SHOP NOW >](#)


Essentials for your next adventure



[FIND GEAR >](#) [STAY SAFE >](#) [GET CONNECTED >](#)

EXCLUSIVE OFFER

Take \$10 off your next purchase of \$50 or more*



MK0000050344001000AS
Use webcode: MK50344


Print this coupon & bring it to your store, or use the code online. Coupon is valid until 8/1/2017 for 9/1/2017 on regular-priced items, some exclusions apply.*

[SHOP NOW >](#)

West Marine Long Beach


251 N Marina Dr. Long Beach, CA 90803
Call 562-598-9400

[GET DIRECTIONS >](#)



Everything you need for waterlife

[NEW PRODUCTS](#) [ADVICE & HOW TO](#) [WEST MARINE OUTLET](#)



SHOP ONLINE: westmarine.com

CALL 1-800-BOATING (1-800-242-8464)

FIND A STORE NEAR YOU

[f](#) [t](#) [i](#) [p](#)

MARK RUSHFORD, West Advantage Rewards® Gold (or Silver) Member #123456789 Points Balance: 3,555



GONE FISHING

Mark, chase the thrill!
Whether you're fishing deep water or at the surf, everything you need for life on the water is here at West Marine.

[SHOP NOW >](#)

Essentials for your next adventure



[FIND GEAR >](#) [STAY SAFE >](#) [GET CONNECTED >](#)

EXCLUSIVE OFFER

Take \$10 off your next purchase of \$50 or more*



MK0000050344001000AS
Use webcode: MK50344

Print this coupon & bring it to your store, or use the code online. Coupon is valid until 8/1/2017 for 9/1/2017 on regular-priced items, some exclusions apply.*

[SHOP NOW >](#)

West Marine Long Beach

251 N Marina Dr. Long Beach, CA 90803
Call 562-598-9400

[GET DIRECTIONS >](#)



Everything you need for waterlife

[NEW PRODUCTS](#) [ADVICE & HOW TO](#) [WEST MARINE OUTLET](#)




SHOP ONLINE: westmarine.com

CALL 1-800-BOATING (1-800-242-8464)

FIND A STORE NEAR YOU

[f](#) [t](#) [i](#) [p](#)




FISH ON

Mark, here's a special offer to get you back on the water.

[SHOP NOW >](#)

JUST FOR YOU

\$10 off \$100*	\$20 off \$200*	\$50 off \$300*
-----------------	-----------------	-----------------




MK0000050369001000AS
Use webcode: MK50369

Print this coupon & bring it to your store, or use the code online. Coupon is valid 8/1/2017 to 9/1/2017 on regular-priced items, some exclusions apply.*

[SHOP NOW >](#)

Mark Rushford, West Advantage Rewards® Gold (or Silver) Member #123456789 Points Balance: 3,555




CLICK TO REVEAL

Mark, discover your exclusive coupon offer!
Find everything you need to enjoy life on the water at West Marine.

[START NOW >](#)


SHOP ALL · ELECTRONICS · MAINTENANCE · MEN'S · WOMEN'S · OUTLET



Alexander, we have an exclusive offer just for you!

Here is your exclusive coupon offer


\$10 off \$100	\$20 off \$200	\$50 off \$300
----------------	----------------	----------------



Print this coupon & bring it to your store, or use the code online. Coupon is valid 6/1 to 6/21 on regular-priced items, some exclusions apply.*

Use code: MK49973

Shop some of our new brands:



See's Candies

Email campaigns

See's customers are crazy about their delicious candies. The classic brand gets a modern email makeover by using fresh, foody shots in ultra-clean layouts with plenty of whitespace.



Responsive Design



Web Fonts



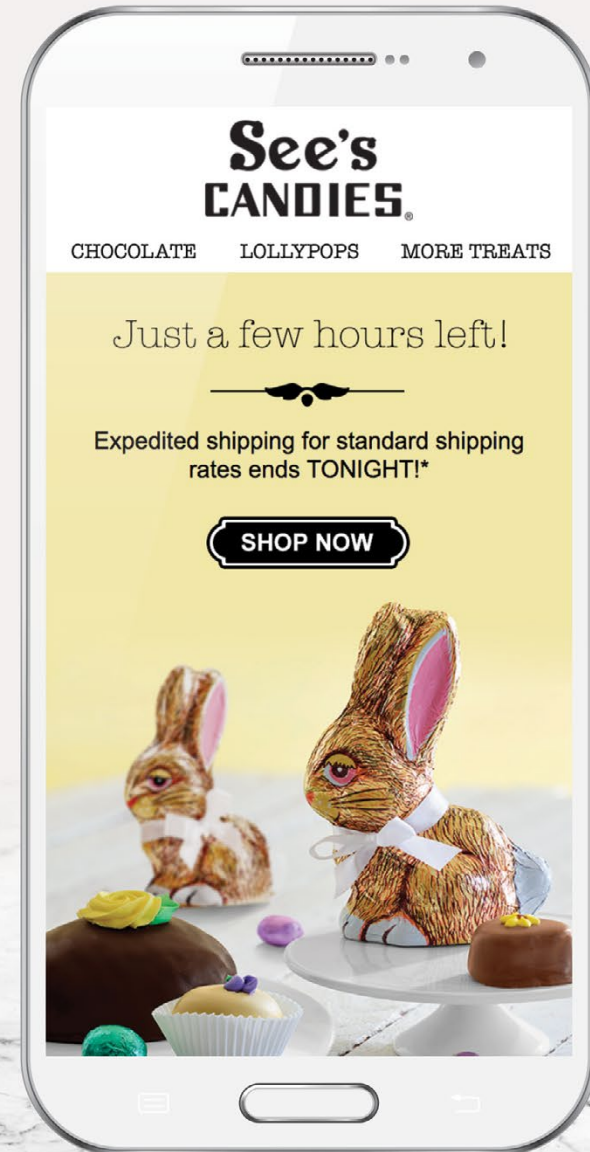
Animated GIFs



Direct Mail



Catch-all Bottom Navigation




Plus, our colorful fall leaves hide a sweet surprise Forward to a friend | My Account | View in a web browser

See's CANDIES.

CHOCOLATE BRITTLE & TOFFEE LOLLYPOPS MORE TREATS CUSTOM MIX

LIMITED TIME Flat-rate shipping special for fall! *



Give the host a sweet scare


Headed to a Halloween bash? Thank your host with See's! Featuring Assorted Chocolates, Orange & Chocolate Creams and our Midnight Magic Petite Box, this gift is sure to please.

[SHOP HALLOWEEN](#) [FIND A SHOP](#)

Turn over a sweet new leaf

Share our new Fall Favorites Box with friends and family to sweeten the season. After all, there's no better way to celebrate than with a mix of mouthwatering chocolates.

[SHOP FALL FAVORITES](#)



"These are in my candy dish at work and every time I turn around I am needing to refill my dish!"

★★★★★
CandyQueen, Central Point, OR

[SHOP NOW](#)

[FIND A SHOP](#) [ABOUT SEE'S CANDIES](#)

See's CANDIES.

CHOCOLATE BRITTLE & TOFFEE LOLLYPOPS MORE TREATS CUSTOM MIX

Give the host a sweet scare

Headed to a Halloween bash? Thank your host with See's! Featuring Assorted Chocolates, Orange & Chocolate Creams and our Midnight Magic Petite Box, this gift is sure to please.

[SHOP HALLOWEEN](#) [FIND A SHOP](#)

Turn over a sweet new leaf

Share our new Fall Favorites Box with friends and family to sweeten the season. After all, there's no better way to celebrate than with a mix of mouthwatering chocolates.

[SHOP FALL FAVORITES](#)

"These are in my candy dish at work and every time I turn around I am needing to refill my dish!"

★★★★★
CandyQueen, Central Point, OR


[SHOP NOW](#)

Plus, sweet shipping savings! Forward to a friend | My Account | View in a web browser

See's CANDIES.

CHOCOLATE BRITTLE & TOFFEE LOLLYPOPS MORE TREATS CUSTOM MIX

LIMITED TIME: Free or flat-rate shipping! **



Happy Thanksgiving, enjoy \$5 off \$35 online only!

Enjoy your time with loved ones, and enjoy this sweet deal, too: Get \$5 off your online order of \$35, no coupon code required—TODAY ONLY!*

[SHOP NOW](#)

Sweet shipping savings

But wait, we've got more to give: Enjoy FREE or flat-rate shipping on deliveries, too! **

[SHOP NOW](#)


[FIND A SHOP](#) [ABOUT SEE'S CANDIES](#)

Delicious. Perfect for nerves and emotions. Forward to a friend | My Account | View in a web browser

GEN_Holiday_Kit_18

GOLD-PACK EXPEDITED SHIPPING
Now just \$9.99 for each delivery over \$35*

A tasty expression of thanks




Hand packed with our most delectable pieces, this sweet mix will have them savoring the thanks with every bite—the perfect gift for Administrative Professionals Day, April 20th!

[SHOP NOW](#)

Appreciation has never been sweeter

When it comes to sweet gratitude, it doesn't get tastier than See's. National Nurses Week is coming up, thank them with chocolaty goodness!



[SHOP NOW](#)

2-4-6-8 who do we appreciate?

Administrative Professionals Day
April 20th


Teacher Appreciation Week
May 1st - 6th

National Nurses Week
May 6th - 12th

[SHOP NOW](#)

Create your own box of yum

- 1 Pick your candies
- 2 Choose how much candy (box size)
- 3 Adjust the quantity of each flavor



[START A BOX](#)

FOR THE NEW YEAR
GEN_Holiday_Kit_18

A tasty expression of thanks

Hand packed with our most delectable pieces, this sweet mix will have them savoring the thanks with every bite—the perfect gift for Administrative Professionals Day, April 20th!

[SHOP NOW](#)

Appreciation has never been sweeter

When it comes to sweet gratitude, it doesn't get tastier than See's. National Nurses Week is coming up, thank them with chocolaty goodness!

[SHOP NOW](#)

2-4-6-8 who do we appreciate?

Administrative Professionals Day
April 20th

Teacher Appreciation Week
May 1st - 6th

National Nurses Week
May 6th - 12th

[SHOP NOW](#)

Create your own box of yum

- 1 Pick your candies
- 2 Choose how much candy (box size)
- 3 Adjust the quantity of each flavor

[START A BOX](#)

Visa Checkout

Template system & campaigns

One of the main goals for the Visa Checkout Templates system is to be an extension of their payment experience – simple, fast and clean. This successful new program has been quick to garner steady engagement by delivering relevant offers and content.



Responsive Design



Web Fonts



Template System



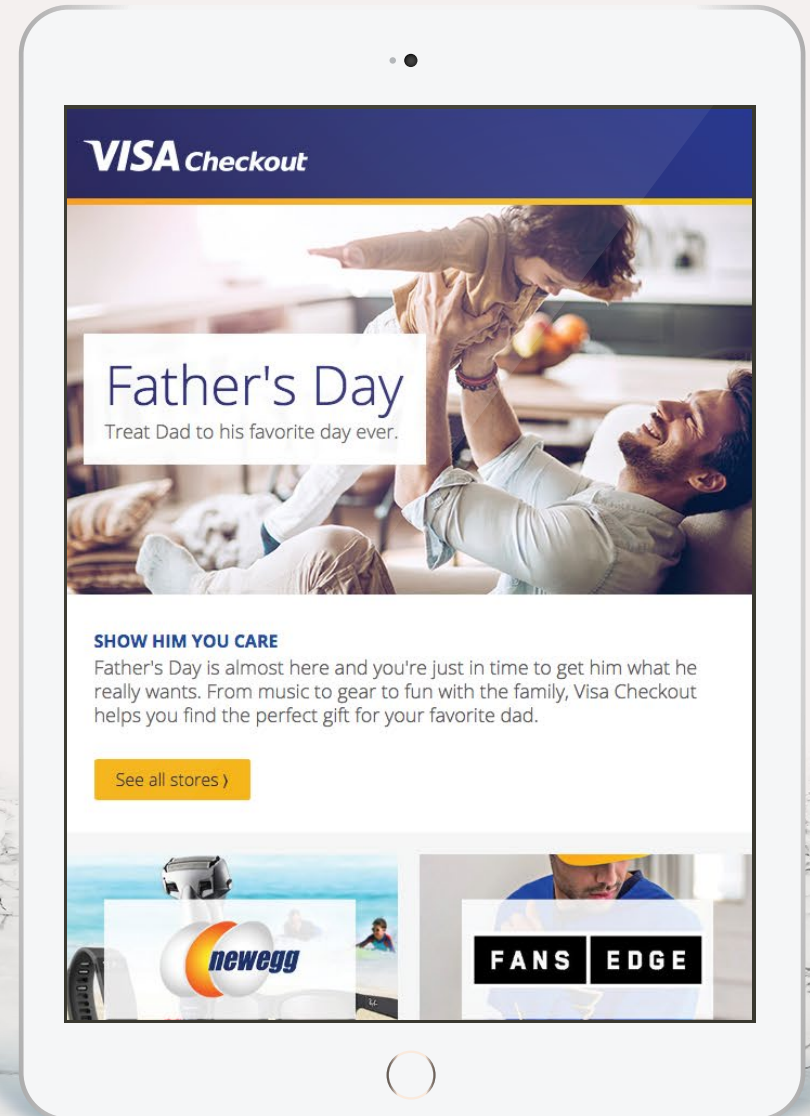
Sticky Content



Social Share



100% Readable with Images Off





Give a \$10+ Starbucks eGift card and get \$10 when you pay with Visa Checkout!

Buy a Starbucks eGift Card of \$10 or more using Visa Checkout, and get a \$10 bonus, while supplies last. It's the easiest way to give more, brought to you by the easier way to pay online.

[Buy a Starbucks eGift Card >](#)

Visa Checkout Offer. Be one of the first 325,000 to buy a Starbucks eGift Card (min \$10). Limit one per person, while supplies last. Offer valid through 5/17/16. See full terms below.

VISA Checkout

Spotlight: Travel
 Getting a gift for your loved ones? We've got you covered. Shop for travel gifts like luggage, travel kits, and more. Search for the gift you want and more on shopping guide.

UNITED

Book your flight
 Upgrade to first class. Get airport pickup. Find gifts.

WYNDHAM REWARDS

Earn points on a room
 Book a stay through Wyndham Rewards, make and spend with Visa Checkout to earn 3,000 reward points.

LANDS'END

Show up in style
 Use Visa Checkout to pick up a new trend with Lands'End.

livingsocial

See the sights
 Celebrate as you explore. More with deals on travel gifts.

Travel Tip
 Use Visa Checkout to pay for a travel gift online.

Get an inside look at Cirque du Soleil!
 The Cirque du Soleil is the most & one of the best. Cirque du Soleil is the most & one of the best. Cirque du Soleil is the most & one of the best. Cirque du Soleil is the most & one of the best.

VISA everywhere you want to be

VISA Checkout

Father's Day
 Treat Dad to his favorite day ever.

SHOW HIM YOU CARE
 Father's Day is almost here and you're just in time to get him what he really wants. From music to gear to fun with the family, Visa Checkout helps you find the perfect gift for your favorite dad.

Get him the latest tech he deserves
 Shop Newegg.com for the latest tech and more.

Get gear for the game with team apparel from FansEdge.com.

DAD'S DAY TIP
 Grilling skills 101
 Share this guide from Williams-Sonoma so he can master his grill.

Skip the lines
 Get tickets for a fun family flick using Visa Checkout and Fandango.

Give him style
 Receive 30% off regularly priced men's styles!

Indulge his inner chef
 Help him up his grilling game with tools from Williams-Sonoma.com.

livingsocial

Get a head start
 A LivingSocial package makes it easy to plan an activity for the whole family.

See top looks
 See the Lands' End Father's Day recommendations for customer favorites.

Shop with speed and ease when you use Visa Checkout

VISA everywhere you want to be

VISA Checkout

Essentials
 Make a healthy start this April.

SPRING IS A FEELING
 It's that moment when you realize that the world is waking up. Visa Checkout makes it easy to find the latest health and wellness items so you can feel your best all season long.

SHOP.COM

Anniversary sale
 Take 24% off vitamins, medicines and more at SHOP.COM (up to \$24 off) when you use Visa Checkout.

Stock up and save
 Pay with Visa Checkout and get \$10 off qualifying \$50+ Walgreens.com orders.

Must use Visa Checkout. One use per customer. Valid through 4/30/16. See full terms and restrictions below.

Must use Visa Checkout. Valid through 5/1/16. See full terms below.

SPRING TIP:
 Know your numbers
 Stop in to your local Walgreens for a free blood pressure check.

eBay Sellers

“I sell, so I can...”

eBay wanted to inspire others to sell and make money. Rejecting common stock photography this campaign found actual sellers and featured them and the reasons why they sell on eBay, such as travel, art or family.



Responsive Design



Web Fonts



Sticky Content



Bulletproof Buttons



100% Readable with Images Off

SELL YOUR PHONE, GET UP TO \$450*

PAY NO MORE THAN **\$5** PER PHONE

Sell your phone on eBay and get the most money.[†] Plus, sell up to five phones by September 30 and pay only \$5 in fees for each one.

Activate offer Includes 5-, 7-, 10-, and 30-day listing durations

Get the most for your phone on eBay[†]

eBay	Apple iPhone 6 16GB	Apple iPhone 5s 16GB	Samsung Galaxy S5
Final value fees	-\$5	-\$5	-\$5
You make	\$450	\$230	\$205

AT&T	\$300 [†]	\$135 [†]	\$135 [†]
Gazelle	\$315 [†]	\$165 [†]	\$145 [†]

PEOPLE WANT WHAT YOU GOT

Prepare to sell your phone

- Back up your phone**
Back up your data and media so you don't lose
- Erase your data**
Reset your phone to its factory default settings
- Deactivate phone and services**
Ensure your cell carrier

CASH IN AND GIVE ITEMS NEW LIFE

With millions of buyers, eBay is the best place to get more money and find new homes for your once-loved items.

Claim your offer now to list them for FREE* and get 50% off fees when your items sell.

[Claim your offer](#)

*Optional feature fees apply. Excludes related items.

“eBay makes it easy for people around the world to find items they’re searching for.”
— Jessica Lindsey

Jessica's sold items

\$35	\$33	\$19

Sales total **\$87**

See what items in your home you can sell. [Explore](#)

LIST FOR FREE
JUNE 25-29

FIND CASH ALL AROUND YOUR HOME

List for free* and turn items you no longer need into money. What will you sell for extra cash?

[Claim offer](#)

30-day fixed price listings, newly listed items only

\$50 COUPON Get rewarded for making your first sale!
[Activate now](#)

BONUS OFFER

Start Selling | How to Sell | What to Sell | Success Stories

SELL NOW AND GET AN EXTRA \$50

Time's running out to sell and make extra holiday cash. Don't miss out! Offer ends December 31.

[Claim offer](#)

Snowboard
Avg. selling price: \$185 + Coupon: \$50
You get **\$235***

Action figures
Avg. selling price: \$44 + Coupon: \$50
You get **\$94**

Headphones
Avg. selling price: \$96 + Coupon: \$50
You get **\$146**

Not sure what to sell?
Phones, tablets, and high-tech toys are hot right now. Sell yours today!
[See the full list of hot holiday gifts >](#)

Selling is as easy as 1-2-3!

- List it
- Ship it
- Get paid

+ **\$50 COUPON**
[Start selling >](#)

Lock in a guaranteed price for your phones and tablets

Sell phones and tablets for the eBay trending price—or you'll get a Coupon for the difference.

[Sell your phone >](#) [Sell your tablet >](#)

*Exclusions apply. See details.

ebay | [eBay](#) | [Facebook](#) | [Twitter](#) | [Pinterest](#)

SUMMER CELEBRATION WEEK
June 19-22

I sell so I can create

Sell to fund your summer fun

List up to \$K more for free, plus get a chance to win a car of your choice up to \$100K! Ends June 22.

[Get started now](#)

eBay is helping you kick-start your summer selling this week with tips, tools, and two special offers. [Get started >](#)

Top selling items for summer

- \$37 Avg. selling price
- \$72 Avg. selling price
- \$29 Avg. selling price
- \$25 Avg. selling price
- \$381 Avg. selling price

How-to videos

Selling on eBay: How to create a compelling title... | Selling on eBay: How to select the right shipping...

Webinar **FREE!**
Listing and Selling on eBay
Jim "Griff" Griffith, Dean of eBay Education
June 19, 2014, 9AM PST
[Register now >](#)

Selling checklist
It's easy to sell on eBay. Download our checklist for the essential steps.
[Download now >](#)

eBay Seller Protection
The Seller Protection Team works behind the scenes to protect your interests for the rare times when something goes wrong.
[Learn more >](#)

Share your story
There are thousands of people doing amazing things on eBay. Are you one of them? If so, we would love to hear from you!
[Share now >](#)

Need help getting started selling? Give us a ring at 866-303-3229

KEEN

Template system

People love their KEENs! Comfortable, adventurous and fun—this template was designed to embrace their brand and showcase the plethora of great outdoor content they enjoy.



Responsive Design



Web Fonts



Template System



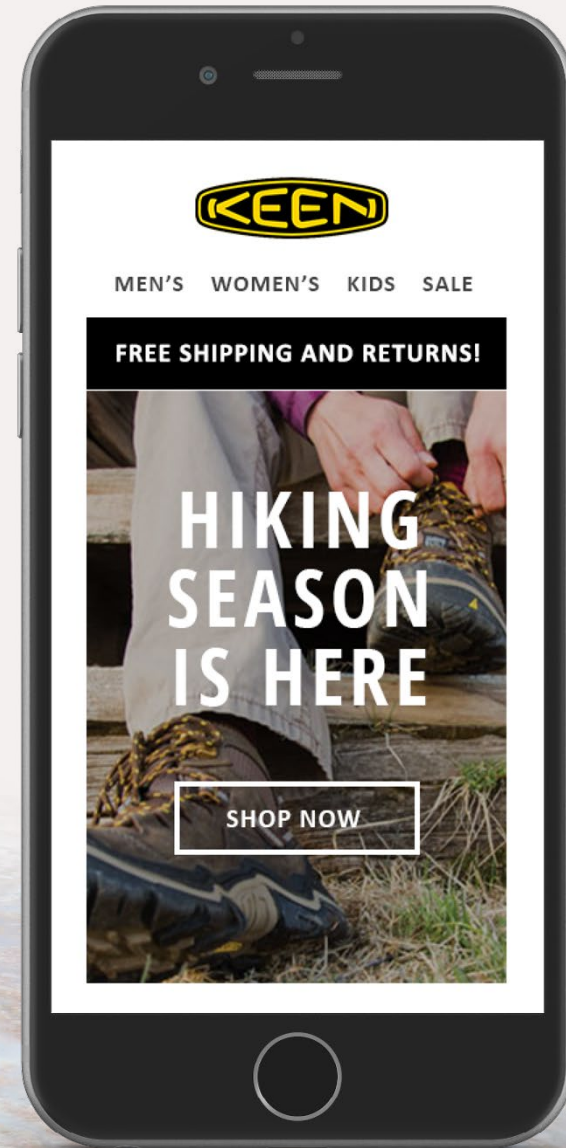
Sticky Content



Bulletproof Buttons



100% Readable with Images Off



Microsoft Groove

Template system

An email template system that educates users about Microsoft's most recent media player. Featuring bulletproof copy over images and dynamic content all in a modern design.



Responsive Design



Web Fonts



Template System



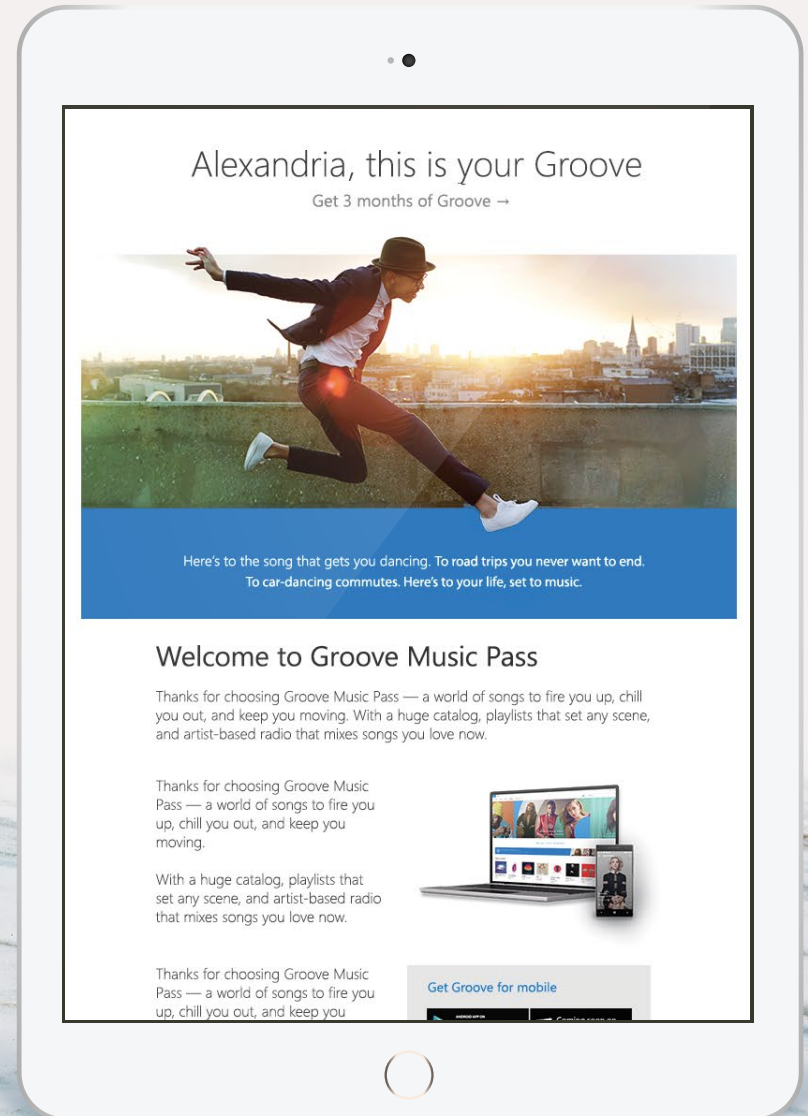
Video



Bulletproof Buttons



100% Readable with Images Off



Logitech

Dark Mode

Dark mode adoption is estimated to be about 26%. Logitech embraced the dark when designing an email for a tech-savvy audiences of creators. Logitech made sure to optimize images (including logos, icons, and product images) and used transparent backgrounds. A stroke around black logos and icons is only visible in dark mode and helps with rendering.



Bulletproof Buttons



100% Readable with Images Off



Sticky Content



Dynamic Content Display



Web Fonts



Mega Merge



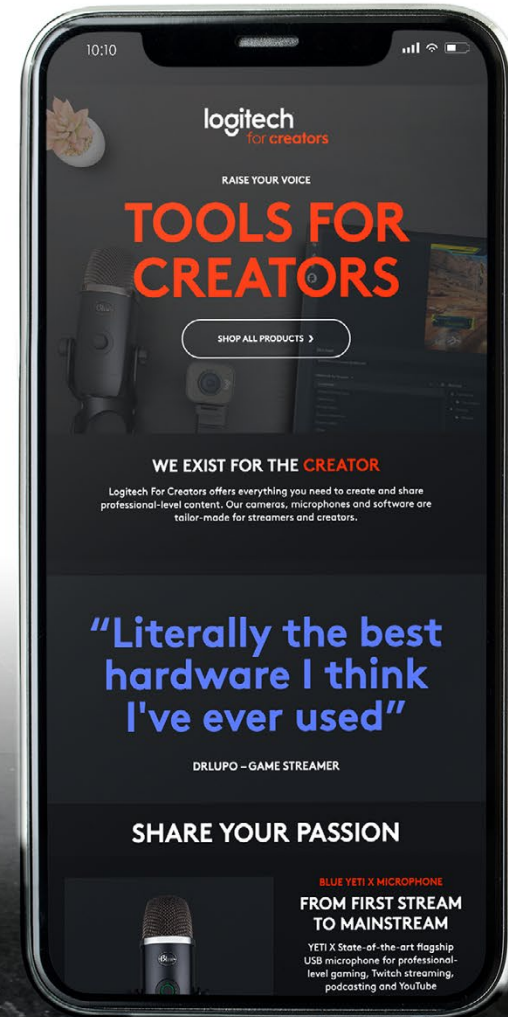
Template System



Responsive Design



Social Excerpts



logitech
for creators

RAISE YOUR VOICE

TOOLS FOR CREATORS

WE EXIST FOR THE CREATOR

"Literally the best hardware I think I've ever used"

SHARE YOUR PASSION

FROM FIRST STREAM TO MAINSTREAM

COMMUNITY SPOTLIGHT

CKAY TOGETHER WE DRIVE CHANGE

ERIK PASCARELLI NINE STUDENT PODCAST CHALLENGE

LIL NAS X TAKE CONTROL

STREAMLINE YOUR WORKFLOW

THANKING CREATORS TO MAKE CHANGE BIGGER

logitech | MEVO | BRIO

logitech
for creators

RAISE YOUR VOICE

TOOLS FOR CREATORS

WE EXIST FOR THE CREATOR

Logitech For Creators offers everything you need to create and share professional-level content. Our cameras, microphones and software are tailor-made for streamers and creators.

SHOP ALL PRODUCTS >

"Literally the best hardware I think I've ever used"

DRLUPO - GAME STREAMER

SHARE YOUR PASSION

BLUE YETI X MICROPHONE FROM FIRST STREAM TO MAINSTREAM

YETI X State-of-the-art flagship USB microphone for professional-level gaming, Twitch streaming, podcasting and YouTube productions.

BUY NOW >

BRIO ULTRA HD LITRA GLOW YETI NANO C922 PRO

BUY NOW > BUY NOW > BUY NOW > BUY NOW >

COMMUNITY SPOTLIGHT

CKAY #Creators4BIFOC TOGETHER

logitech
for creators

RAISE YOUR VOICE

TOOLS FOR CREATORS

WE EXIST FOR THE CREATOR

"Literally the best hardware I think I've ever used"

SHARE YOUR PASSION

FROM FIRST STREAM TO MAINSTREAM

COMMUNITY SPOTLIGHT

CKAY TOGETHER WE DRIVE CHANGE

ERIK PASCARELLI NINE STUDENT PODCAST CHALLENGE

LIL NAS X TAKE CONTROL

STREAMLINE YOUR WORKFLOW

THANKING CREATORS TO MAKE CHANGE BIGGER

logitech | MEVO | BRIO

logitech
for creators

RAISE YOUR VOICE

TOOLS FOR CREATORS

WE EXIST FOR THE CREATOR

Logitech For Creators offers everything you need to create and share professional-level content. Our cameras, microphones and software are tailor-made for streamers and creators.

SHOP ALL PRODUCTS >

"Literally the best hardware I think I've ever used"

DRLUPO - GAME STREAMER

SHARE YOUR PASSION

BLUE YETI X MICROPHONE FROM FIRST STREAM TO MAINSTREAM

YETI X State-of-the-art flagship USB microphone for professional-level gaming, Twitch streaming, podcasting and YouTube productions.

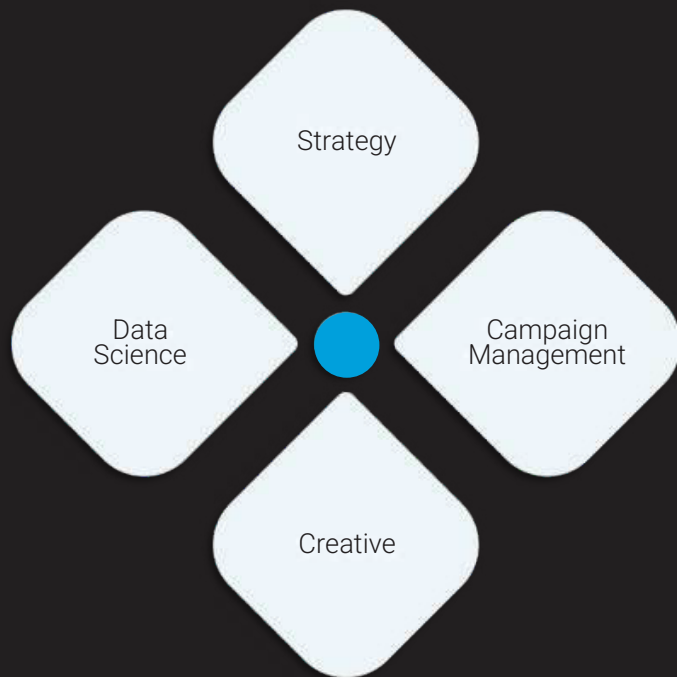
BUY NOW >

BRIO ULTRA HD LITRA GLOW YETI NANO C922 PRO

BUY NOW > BUY NOW > BUY NOW > BUY NOW >

COMMUNITY SPOTLIGHT

CKAY #Creators4BIFOC TOGETHER



The Axle Agency

Audience-focused. Performance driven.

Acquire and retain customers with ground-breaking, audience-focused strategies and campaigns through omnichannel experiences powered by data intelligence.